



The road to college is built on *micro-decisions*, not one big application.

Project North Star helps your family make each of those decisions in good time, from the first subject choice to the final application.

Built by a parent who couldn't find this kind of help for his own daughter.



PLANNING, NOT COUNSELLING

We are not ~~college counsellors~~.
We are *choice architects*.

Most families can plan their child's college pathway themselves, given the time and the research. Project North Star gives them both.

THE NORTH STAR FRAMEWORK

From a person to a plan, one decision at a time.

This is how we work with every family, revisited as your child grows.



WAYS TO WORK TOGETHER

Begin where you need *help*.

Each offering is priced on its own. GST is charged at 18%.

The Launchpad Session

From a person to a plan.

A researched strategy: shortlist, gap analysis and a dated roadmap.

₹25,000 + GST

The Personal Statement Canvas

Their story, in their words.

Guided sessions for the personal statement. Your child writes it.

₹50,000 + GST

The Nudge Programme

A nudge before every deadline.

A mentor who keeps every application and deadline on track.

₹15,000 a month + GST

Peer Advice

From someone living it now.

Time with current students in the UK, Europe and beyond, for your questions.

₹5,000 an hour + GST

YOUR FIRST STEP · FREE

Your first micro-decision can be a *small one*.

Begin with a free Direction Report: your questions answered about your child, and the first micro-decisions worth making now.

[Request your free Direction Report →](#)

GET IN TOUCH

Write to us by email
Message us on WhatsApp